



Thursday 26 October, 2023 (Full day)  
Friday 27 October, 2023 (Half day)



Lisbon, Portugal  
**RAMADA Hotel**



Experts from law enforcement, the private industry and international organisations



**“Tackling counterfeit goods posing a threat to health, safety and environment. A special focus will be dedicated to the use of advanced technology in IP Crime”**

**Thursday 26 October 2023  
Ramada by Wyndham Hotel, Lisbon**

<b>Time:</b>	<b>Session:</b>	<b>Chair:</b>
08:15 – 09:00	Registration	
09:00 – 09:10	Welcome Ceremony – Polícia De Segurança Pública Symphonic Band	
09:10 – 10:30	<p><b>Keynote speakers:</b></p> <ul style="list-style-type: none"> <li>Secretary of State for Tourism, Trade and Services – Mr. Nuno Fazenda</li> <li>Secretary of State for Home Affairs – Ms. Isabel Oneto</li> <li>Europol – Ms. Catherine de Bolle, Executive Director (video message)</li> <li>EUIPO – Mr. João Negrão, Executive Director (video message)</li> <li>US National IPR Center, Homeland Security Investigations – Mr. James Mancuso, Director (video message)</li> <li>Europol – Mr. Burkhard Mühl, Head of European Financial and Economic Crime Centre</li> <li>Spanish Presidency of the Council of the European Union – Mr. Jose Angel Gonzalez Morán, Senior Commissioner of National Police &amp; Ms. Beatriz Vernet Perna, Major of the Guardia Civil</li> <li></li> </ul>	<b>Mr. Sergio Tirro'</b> Europol
Senior Officials Photo		
10:30 – 11:00	<p><b>Role of Women in the IP world:</b></p> <ul style="list-style-type: none"> <li>Ms. Cristina Caldeira, ASAE – Inspector Director</li> </ul>	<b>Mr. Sergio Tirro'</b> Europol

	<ul style="list-style-type: none"> <li>Ms. Alexandra Poch, EUIPO – Acting Director Observatory on Infringements of IP Rights</li> <li>Ms. Magdalena Jakubicz González, CISCO – Director Associate General Counsel, EMEA APJC Brand Protection</li> </ul>	
11:00 – 11:30	<b>Coffee Break</b>	
11:30 – 12:15	<p><b>Session 1: Counterfeit Goods Posing a Threat to Health &amp; Safety:</b></p> <ul style="list-style-type: none"> <li><i>Panadol Case</i> – Mr. Bogdan Ciinaru, Head of AP COPY online, Europol</li> <li><i>Spare parts, Toyota Motor Europe Value Chain Pricing</i> – Mr. Alper Demirci, Brand Protection Operations Responsible</li> <li><i>Counterfeit Food Case Study</i> – Ms. Rita Carvalheiro, Inspector Chief ASAE</li> <li>Discussion</li> </ul>	<p><b>Mr. Pedro Moura,</b> Polícia de Segurança Pública (PSP)</p>
12:15 – 13:00	<p><b>Session 2: Counterfeiting of Luxury Goods:</b></p> <ul style="list-style-type: none"> <li><i>Malta Perspective on Valuable Counterfeit Goods</i> – Mr. George Agius, Malta Customs</li> <li><i>Tackling the Trade of Counterfeit Clothing and Accessories - Case Example</i> – Mr. Anastasios Papakis, Greek National Police</li> <li><i>Counterfeit Luxury Goods: A Threat to All</i> – Ms. Debora Zeno, Bulgari S.p.A. IP &amp; Brand Protection Associate Manager</li> <li>Discussion</li> </ul>	<p><b>Mr. Gianluca Sabatino</b> Europol</p>
13:00 – 14:30	<b>Lunch Break – Room Atlantico</b>	
14:30 – 15:15	<p><b>Session 3: Counterfeit Goods Posing a Threat to the Environment:</b></p> <ul style="list-style-type: none"> <li><i>Operation Fake-Star, the Environmental Impact of Counterfeiting</i> – Ms. Maria Cirre Rodríguez, Spanish Policía Nacional</li> <li><i>Counterfeiting and Environment: Common Challenges</i> – Mr. David Pereira, Head of Division Polícia de Segurança Pública</li> <li><i>Pesticides</i> – Mr. Lukasz Wozniacki, Senior Manager Trade and Anti-Counterfeit CroLife</li> <li>Discussion</li> </ul>	<p><b>Ms. Cristina Caldeira</b> Autoridade de Segurança Alimentar e Económica (ASAE)</p>
15:15 – 16:00	<p><b>Session 4: US Based International Impact: Combating Counterfeit Goods Posing a Threat to Health and Safety:</b></p> <ul style="list-style-type: none"> <li>Gibney – Mr. Angelo Mazza, Partner</li> <li>Alibaba Group – Mr. James Cunningham, Director, Global Intellectual Property Rights Enforcement and Security</li> <li>US Customs &amp; Border Protection – Ms. Morgan N. McPherson, Attorney Advisor IP Enforcement Branch</li> <li>Levi Strauss &amp; Co. – Mr. Zach Toczyński, Sr. Director Global Brand Protection</li> </ul>	<p><b>Mr. Marc Miller</b> IACC</p>
16:00 – 16:30	<b>Coffee Break</b>	
16:30 – 17:15	<p><b>Session 5: The Role of Private Associations in Tackling Counterfeit Goods Posing a Threat to Health, Safety and Environment:</b></p> <ul style="list-style-type: none"> <li>UNIFAB – Ms. Delphine Sarfati-Sobreira, CEO</li> <li>INDICAM – Ms. Juna Shehu, Director General</li> <li>oriGIn – Mr. Massimo Vittori, Managing Director</li> </ul>	<p><b>Ms. Alexandra Poch</b> EUIPO</p>
17:15 – 17:30	Conclusive Remarks	<p><b>Mr. Sergio Tirro'</b> Europol</p>
<b>END OF DAY 1</b>		
17:30 – 18:30	Welcome Drink offered by ASAE & PSP – Room Atlantico	

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09:30 – 10:15	<p><b>Session 6: How Multidisciplinary Cooperation Helps in the Fight Against IP Crime:</b></p> <ul style="list-style-type: none"> <li><i>The outcomes of the EFECTA on IP crime</i> – Mr. Gordon Borg, Strategic Analyst, Europol</li> <li><i>Initiatives under the EMPACT framework</i> – Mr. Gianluca Sabatino, Head of AP COPY offline, Europol</li> <li><i>OLAF fighting IP Crime, A Common Effort</i> – Mr. Jack Otto, Senior Investigator, OLAF</li> <li><i>International judicial cooperation in IPC</i> – Mr. Gábor Ivanics, Eurojust Liaison Officer to Europol EC3 and IPC3</li> </ul>	<p><b>Mr. Bogdan Cîinaru</b> Europol</p>
10:15 – 10:30	<ul style="list-style-type: none"> <li><i>European Platform for Experts</i> – Ms. Raluca Şişiu, Project Officer AP COPY, Europol</li> <li><i>IP Enforcement Portal</i> – Ms. Henrieta Baková, Slovak Customs Division</li> </ul>	<p><b>Mr. Bogdan Cîinaru</b> Europol</p>
10:30 – 11:15	<p><b>Session 7: The Impact of Advanced Technology on IP Crime:</b></p> <ul style="list-style-type: none"> <li><i>Operation Fairland</i> – Mr. Andreas Wieneke, German Police and Mr. Toon Boers, FIOD The Netherlands</li> <li><i>Illegal Streaming and Piracy &amp; Awards</i> – Mr. Pedro Bravo Martins, representing AAPA</li> <li><i>Europol's Role in the Digital Era</i> – Mr. Bogdan Cîinaru, Head of AP Copy Online Europol</li> <li><i>Digital Piracy and Global Enforcement</i> – Ms. Monica Dopico, Adviser, ACE Motion Pictures Association</li> <li>Discussion</li> </ul>	<p><b>Mr. Sergio Tirro'</b> Europol</p>
11:15 – 11:45	<b>Coffee Break</b>	
11:45 – 12:30	<p><b>Session 8: What is the Path to a Digital Age?</b></p> <ul style="list-style-type: none"> <li><i>Use of Advanced Scripts to Investigate in Digital Environment, Cybercrime</i> – Mr. Stefan Demerov, Inspector, General Directorate Combating Organised Crime Bulgaria</li> <li><i>Web 3.0 domains Cybersquatting in a New World</i> – Mr. Felix Behnen, Head of Operations, Globaleyez</li> <li><i>Automatic Search of Potential Fake and Fraudulent Websites</i> – Mr. Roland Vizler, Croatian Police</li> <li>Discussion</li> </ul>	<p><b>Mr. Sergio Ribeiro</b> Autoridade de Segurança Alimentar e Económica (ASAE)</p>
12:30 – 13:00	<ul style="list-style-type: none"> <li>ASAE – Mr. Pedro Portugal Gaspar, Inspector General</li> <li>PSP – Mr. José Barros Correia, National Director</li> <li>Announcement of the Host Country for the 2024 Europol/EUIPO Intellectual Property Crime Conference</li> <li>Closing Remarks</li> </ul>	<p><b>Mr. Sergio Tirro'</b> Europol</p>
<b>END OF CONFERENCE</b>		

